AI VOICE OUTREACH ENGINE

Cold list in.
Booked calendar out.

Zapreach OS finds your decision-makers, calls them with a conversational AI agent, handles the objections, and books the meeting, on autopilot.

By
Zaplead Solutions LLP

AGENDA · 10 MINUTES

What we'll cover.

01

The problem

Why cold outbound calling won't scale, and forgets everything it learns.

2 MIN

02

The solution

An AI voice agent that sources, dials, books, and reports, end to end.

5 MIN

03

Proof

Early pilot numbers and the ROI on your own dial volume.

2 MIN

04

Next steps

A free strategy call, a 2-week build, then it's live on your list.

1 MIN

01

The problem.

Cold outbound calling is capped by human hours, and every unlogged call is a lesson thrown away.

THE PROBLEM, IN NUMBERS

One rep. So many dials. Then it stops.

Manual outbound doesn't scale, and it doesn't learn from itself.

40

dials a day is about the ceiling for one human rep.

80%

of cold calls go to voicemail, never reaching a live person.

0

structured records most manual calls leave behind to improve the pitch.

02

The solution.

One AI voice agent that sources the list, dials every lead, handles objections, and books the meeting, then reports back on exactly what worked.

THE COMPLETE LOOP

A full outbound loop, on autopilot.

From an ICP definition to a booked meeting and a report that sharpens the next call. Nothing manual in the middle.

STEP 01
Define your ICP
Titles, industry, company size, geography. Set once.

STEP 02
Apollo sources leads
Matched, enriched, deduped against everyone already called.

STEP 03
AI agent dials
Ringg AI calls, confirms the decision-maker, runs the pitch.

STEP 04
Handles & books
Answers objections, captures the slot, sends the invite.

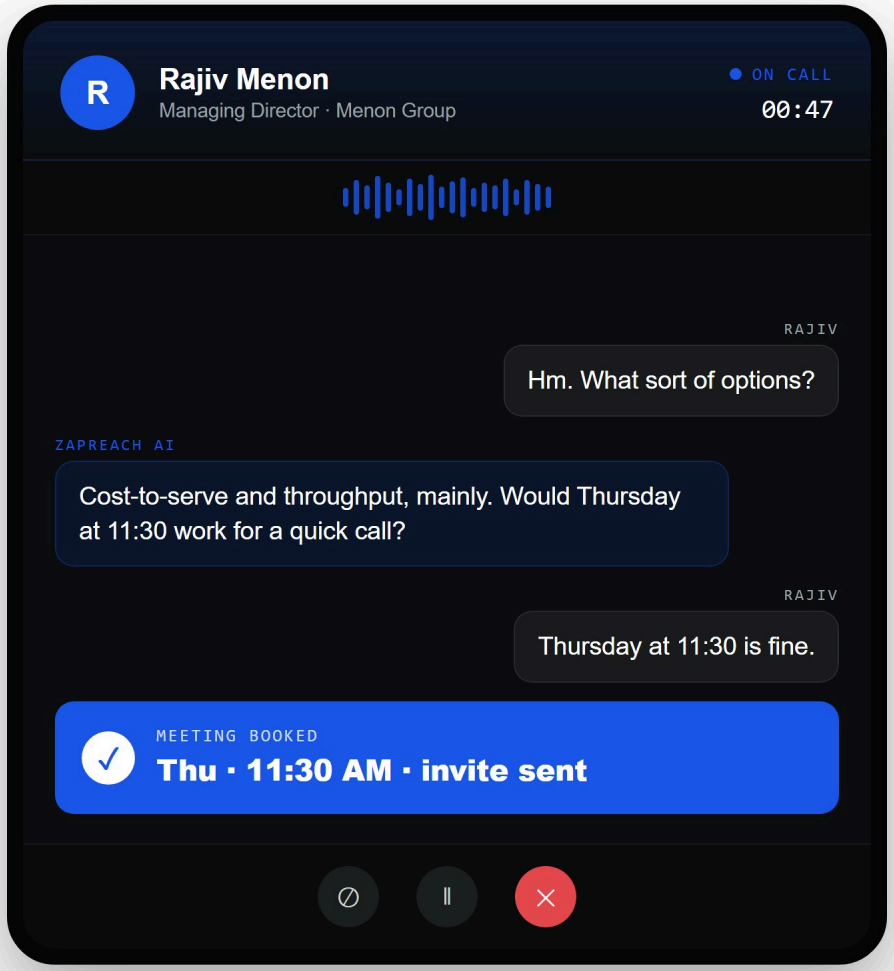
STEP 05
Weekly report
Funnel, objections, scorecard, and prompt suggestions on a dashboard.

BENEFIT 01

Every lead, actually called.

A conversational agent that sounds human, thinks on its feet, and never gets tired of dialing.

1. **Confirms the decision-maker**
   Two-strike exit logic, it won't waste minutes on the wrong person.
2. **Runs your pitch**
   Qualifies and handles objections from a live, tunable playbook.
3. **Books the meeting**
   Captures the slot and email, then sends the calendar invite.
4. **Logs every call**
   Outcome, sentiment, stage reached, competitor mentions, all structured.



BENEFIT 02

One stack, fully wired.

Lead sourcing, dialing, data, and analysis connected into a single loop. Nothing copy-pasted between tools.

ICP filters
titles · industry · size · geo

Apollo
sources & enriches leads

Dedupe
skips already-called numbers

RINGG AI · PLIVO

Call Brain

Dials, qualifies, handles objections, books or exits.

Supabase
every call result + analysis

Live dashboard
funnel, intent tiers, outcomes

Weekly report
OpenAI GPT · auto-generated

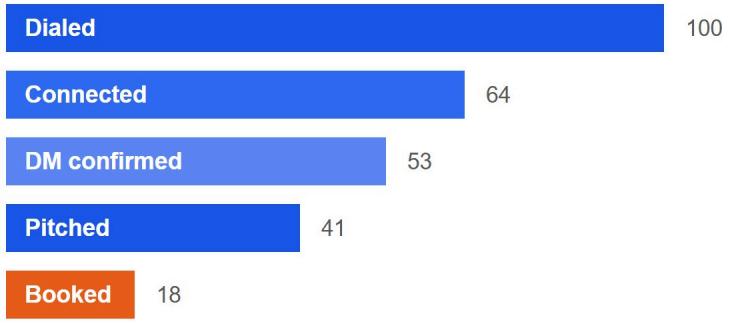
Scheduled cron | DM confirmation | Two-strike exit | Audit log per call

BENEFIT 03

A weekly report that tightens the pitch.

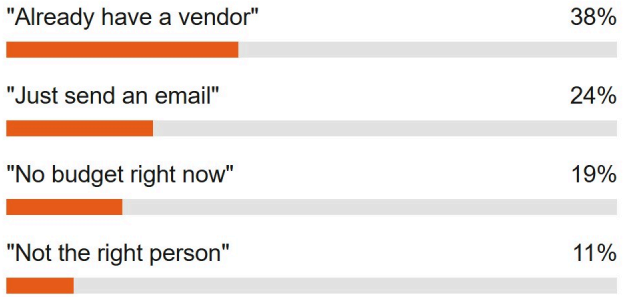
FUNNEL & DROP-OFF

See exactly where calls die.



TOP OBJECTIONS

Know what you're up against.



BEHAVIOUR SCORECARD

And how the agent behaved.

DM confirmation	83%
Wait-rule violations	0%
Avg call length	73s
Competitor mentions	6

- Plus GPT-written prompt suggestions each week, so the script gets sharper without you lifting a finger.

03

Proof.

An early pilot, told straight, and the ROI on your own dial volume.

EARLY PILOT · SINGLE WEEK

Small sample. Strong signal.

One campaign, six completed calls. Directional, not a validated benchmark, but the loop did what it should.

66%
of completed calls booked a meeting.

83%
decision-maker confirmation rate.

73s
average call length, short and on-point.

0%
wait-rule violations across the campaign.

- Sample size: 6 completed calls, one week, one campaign (India campaign in dryrun). We report pilots honestly, these are early signals, not benchmarks.

ROI CALCULATOR · DRAG TO YOUR NUMBERS

Set your volume. Watch the month add up.

LEADS DIALED PER DAY

120 dials / day

20 120 300 500

CONNECT RATE **35** %

MEETING RATE **6** %

Your assumptions. Edit live during the pitch; defaults are conservative.

CONVERSATIONS CONNECTED / MONTH
924

MEETINGS BOOKED / MONTH
158

SDR HOURS SAVED / MONTH
132 hrs

04

Next steps.

A free strategy call, a two-week build, then the agent is dialing your list every working day.

A clear path to live

In two weeks, your list is calling itself.

STEP 01

Strategy call

Thirty minutes to map your ICP, target titles, and the pitch. Nothing to install.

THIS WEEK · FREE

STEP 02

Two-week build

We wire Apollo, train the Ringg agent and objection playbook, provision caller ID, stand up the dashboard.

WEEKS 1–2 · ONE-TIME

STEP 03

Go live & tune

Weekly report-driven tuning through month one, then it runs in the background.

WEEK 3 ONWARDS · MONTHLY

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